

A358 stakeholder pack

Introduction

This stakeholder pack is designed to be a useful resource for you to help share information about the A358 consultation that is taking place from 16 January – 27 February 2018.

Below you will find blocks of text that can be cut and pasted into newsletters, onto Facebook pages or similar, along with suggested tweets to use on Twitter, to help raise awareness of what is happening, why, and how you and others can get involved.

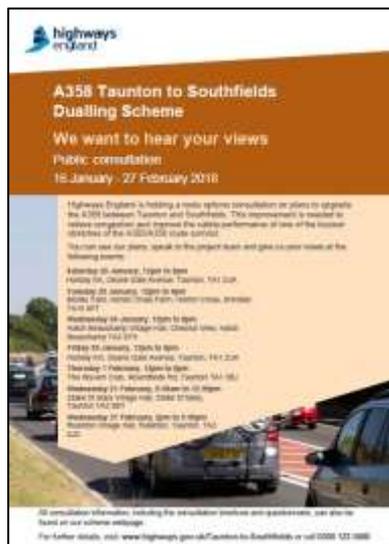
You will also find a link to a poster that can be downloaded and printed out, again to raise awareness of the consultation and how people can take part in them.

Sharing information about the consultation will help to ensure that those people affected by the proposed road improvement have the opportunity to have their say.

Resources:

Printable posters

It is quick and easy to put up a poster in your workplace, shop window or on a noticeboard. If you would like to help raise awareness of the consultation in this way, please download a poster and print one out.



If you don't have access to a colour printer, we can supply a limited number of pre-printed posters for this purpose. Email A358TauntontoSouthfields@highwaysengland.co.uk to request a copy.

Text block

Please mention the A358 consultations in your newsletter, e-bulletin, parish magazine, blog or website. This will help ensure as many people as possible are aware of it, and that everyone has the opportunity to have their say. Here's some suggested text:

A358 scheme	<p>Highways England is holding a further consultation on options to improve the A358 between the M5 at Taunton and Southfields Roundabout on the A303. This consultation will start on Tuesday 16 January and will end on Tuesday 27 February 2018.</p> <p>If you use this road then make sure you take the opportunity to have your say.</p> <p>To find out more visit www.highways.gov.uk/Taunton-to-Southfields</p>
The A358 scheme is part of a corridor of schemes that are intended to help transform journeys between London and the south east, and the south west. This block of text is about the corridor	<p>Highways England is consulting on plans to create a high quality dual carriageway link between London and the south east, and the south west.</p> <p>Once in place, this link will help to make travelling between these regions easier and safer, reducing congestion, making journey times more reliable helping to support wider economic growth.</p> <p>Between January and March 2018 there will be consultations on improvements to the following roads:</p> <ul style="list-style-type: none">• A358 between the M5 at Taunton and Southfields Roundabout on the A303.• A303 between Sparkford and Ilchester• A303 between Amesbury and Berwick Down (Stonehenge) <p>If you use these roads then make sure you take the opportunity to have your say.</p> <p>To find out more and take part in the consultations visit: www.highways.gov.uk/A303-A358-Corridor</p>

Facebook posts

A358 scheme	Starting on 16 January, Highways England - the Government owned company responsible for operating, maintaining and improving England's major A-roads and motorways - is consulting on plans to improve the A358 between Taunton and Southfields Roundabout on the A303. If you use the road then make sure you take the opportunity to have your say. Find out more and have your say at www.highways.gov.uk/Taunton-to-Southfields
Corridor post	<p>In the first part of 2018 Highways England – the Government owned company responsible for operating, maintaining and improving England's major A-roads and motorways – will launch consultations about proposed improvements to the following roads</p> <ul style="list-style-type: none">• A358 between the M5 at Taunton and Southfields Roundabout on the A303• A303 between Sparkford and Ilchester• A303 between Amesbury and Berwick Down (Stonehenge) <p>If you use these roads then make sure you take the opportunity to have your say while the consultations are running.</p> <p>To find out more and take part in the consultation visit: www.highways.gov.uk/A303-A358-Corridor</p>

Twitter posts

@HighwaysSWEST is Highways England's official south west Twitter feed. We will tweet out various messages during the consultations – usually on the launch date, and at intervals thereafter: if you are able to re-tweet any of our messages that would be great.

If you are tweeting your own messages, please use the following hashtag:
#A358Improvement

Some suggested wording for tweets can be found below for your convenience too.

A358 scheme	<i>Highways England is consulting on plans to improve the A358 between Taunton & Southfields Roundabout. Find out more & have your say at www.highways.gov.uk/Taunton-to-Southfields #A358Improvement</i>
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Consultation materials

Corridor materials	You can find links to all the consultations from this page: www.highways.gov.uk/A303-A358-Corridor
A358 scheme	You can find the online consultation brochure and the questionnaire for the A358 Taunton to Southfields scheme here, along with all the supporting information, here https://highwaysengland.citizenspace.com/he/taunton-to-southfields-dualling-scheme/